

Dear

Re: Sponsorship for **Central Coast Seminoles**

As the sponsorship coordinator and owner of **Central Coast Seminoles**, I wanted to take some time to introduce myself and our organization. My name is Luis Ibarra and I am with the **Central Coast Seminoles**, a semi-pro full contact football team. **Central Coast Seminoles** was recently formed as of this year, but we have already made a significant impact on our community and would like to extend our welcoming to the whole Central Coast. We are part of, The United Football Alliance League, who have a long track record of excellence in the administration of our sport and we are members of the American Football Association. **Central Coast Seminoles** would like to compete in this year's United Football Alliance League season, so we are asking amongst our community, if your company would be interested in financially helping our organization.

I am writing to you because _____ would be appealing to many of our players and spectators. With the help of your company we will be closer to achieving our goal and be able to participate in this upcoming 2010 football season. We feel with your sponsorship to our football team, would help raise the profile of _____ amongst over 600+ potential customers in the Central Coast. In return for your investment in our team, _____ would receive the following benefit(s) of your choice:

Advertisement in our football program

Full Page-\$300

Half Page-\$175

Quarter Page-\$125

Business Card Displayed-\$75

Banner Displayed at all Home Games-\$1200

Other-price to be discussed

With your choice of sponsorship, we will also place your business ad in our website at no extra charge.

Thank you for taking the time to read this letter. If I may, I will phone your office in the next few days to arrange a convenient time to discuss the details of this proposed partnership.

Yours sincerely,

Luis Ibarra

(p) 805-845-6395 (c)805-280-1559

www.centralcoastseminoles.com